

Academic Calendar Form [ACF]

The Scientific Council [SC] of the National University-Sudan [NUSU] approved the Academic Regulations [RGA], which adopted the modular pattern of course organization. The modules in each academic year in the various Faculties include a number of courses distributed over two semesters, in addition to summer courses including remedial and elective modules. This Academic Calendar Form [ACF] describes the important entries that have to be prepared before the beginning of the academic year for each of the batches of students, in each program. It is the responsibility of the Course Coordinator and the Dean [D] to fill up the form before being signed by the Academic Secretary and the President of NUSU. The [D] should observe the dates approved by the SC for the beginning and ending of each year, and abide by the Curriculum Map and Prospectus. Staff availability and logistics may justify slight changes in the sequence of the courses, which may be approved by the President. The LOGISTICS column should include the requirements needed for the implementation of the course.

ACADEMIC YEAR: [2022/2023]

FACULTY: Administrative Sciences

CLASS: 3rd year (Marketing Specialty)

SEMESTER: 5

BATCH No. : (12)

#	COURSE TITLE	CODE	DURATION [WEEKS]	CREDIT HOURS	CALENDER DATES	ASSESSMENT				LOGISTICS & REMARKS
						MID-COURSE		FINAL		
						Exam	*F.B	Exam	F.B	
1	Managerial Economics	ECON-311	14 weeks	3	25/07/2022-27/10/2022	3/09/2022	10/09/2022	27/10/2022	03/11/2022	Classroom/Platform (Moodle) = 20 Students Inter Semester Vacation: 13/11/2022-26/11/2022 Supp. Exam: 30/03/2023-06/04/2023
2	Marketing Management	MKT-313	15 weeks	3	24/07/2022-30/10/2022	4/09/2022	11/09/2022	30/10/2022	06/11/2022	
	Operations Research	BUS-314	15 weeks	3	30/07/2022-01/11/2022	5/09/2022	12/09/2022	01/11/2022	08/11/2022	
4	Product and Brand Management	MKT-315	15 weeks	3	25/07/2022-03/11/2022	6/09/2022	13/09/2022	03/11/2022	10/11/2022	
5	Managerial Accounting	ACCT-316	16 weeks	3	26/07/2022-06/11/2022	7/09/2022	14/09/2022	06/11/2022	13/11/2022	
6	Financial Institutions	FINA -317	16 weeks	3	26/07/2022-08/11/2022	8/09/2022	15/09/2022	08/11/2022	15/11/2022	
7	Consumer Behavior	MKT-317	16 weeks	3	24/07/2022-10/11/2022	10/09/2022	17/09/2022	10/11/2022	17/11/2022	

***F.B: Feedback on students' works**

SEMESTER: 6

#	COURSE TITLE	CODE	DURATION [WEEKS]	CREDIT HOURS	CALENDER DATES	ASSESSMENT				LOGISTICS
						MID-COURSE		FINAL		
						Exam	*F. B	Exam	F.B	
1	Production and Operations Management	BUS-321	14 weeks	3	27/11/2022-02/03/2023	07/01/2023	14/01/2023	02/03/2023	09/03/2023	Classroom/Platform (Moodle) = 20 Students Supp. Exam: 08/04/2023-15/04/2023
2	Business Entrepreneurship	BUS-322	15 weeks	3	27/11/2022-05/03/2023	08/01/2023	15/01/2023	05/03/2023	12/03/2023	
3	Sales Management	MKT -323	15 weeks	3	28/11/2022-07/03/2023	09/01/2023	16/01/2023	07/03/2023	14/03/2023	
	Project Management	BUS-324	15 weeks	3	29/11/2022-09/03/2023	10/01/2023	17/01/2023	09/03/2023	15/03/2023	
	Integrated Marketing Communications	MKT -324	16 weeks	3	29/11/2022-12/03/2023	11/01/2023	18/01/2023	12/03/2023	16/03/2023	
6	Research Methodology	BUS-326	16 weeks	3	30/11/2022-14/03/2023	12/01/2023	19/01/2023	14/03/2023	18/03/2023	
7	Marketing Channels Management	MKT -325	16 weeks	3	1/12/2022-16/03/2023	14/01/2023	21/01/2023	16/03/2023	19/03/2023	

***F.B: Feedback on students' works**

END-OF-YEAR-BREAK FOR Those who attended and passed all courses: 19/3/2023

2nd Scientific Council Meeting: Thursday 27/4/2023

NEW ACADEMIC YEAR STARTS ON: Sun 11/6/2023

Signature

Dr. Omer. A. Jibreel
Dean of Faculty

Date: _____

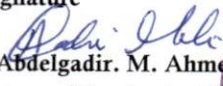



3/7/2022

Signature

Prof. Abdelgadir. M. Ahmed
Secretary of Academic Affairs

Date: _____



4/7/22