

# NATIONAL UNIVERSITY-SUDAN [NUSU]

## Academic Calendar Form [ACF]

The Scientific Council [SC] of the National University-Sudan [NUSU] approved the Academic Regulations [RGA], which adopted the modular pattern of course organization. The modules in each academic year in the various Faculties include a number of courses distributed over two semesters, in addition to summer courses including remedial and elective modules. This Academic Calendar Form [ACF] describes the important entries that have to be prepared before the beginning of the academic year for each of the batches of students, in each program. It is the responsibility of the Course Coordinator and the Dean [D] to fill up the form before being signed by the Academic Secretary and the President of NUSU. The [D] should observe the dates approved by the SC for the beginning and ending of each year, and abide by the Curriculum Map and Prospectus. Staff availability and logistics may justify slight changes in the sequence of the courses, which may be approved by the President. The LOGISTICS column should include the requirements needed for the implementation of the course.

**ACADEMIC YEAR: [2022/2023]**

**FACULTY: Administrative Sciences**

**CLASS: Fourth Year (Marketing Specialty)**

**SEMESTER: 7**

**BATCH No. : (11)**

#	COURSE TITLE	CODE	DURATION [WEEKS]	CREDIT HOURS	CALENDER DATES	ASSESSMENT				LOGISTICS & REMARKS
						MID-COURSE		FINAL		
						Exam	*F.B	Exam	F.B	
1	Marketing Research	MKT- 411	15 weeks	3	05/06/2022-22/9/2022	23/07/2022	30/07/2022	22/9/2022	24/09/2022	<b>Classroom/Platform (Moodle) = 2 Students</b> <b>*Including Eidaladha: 09/7/2022-16/7/2022</b> <b>Inter Semester Vacation: 09/10/2022-15/10/2022</b>
	Service Marketing	MKT- 412	16 weeks	3	05/06/2022-25/9/2022	24/07/2022	31/07/2022	25/9/2022	27/9/2022	
3	E - Marketing	MKT-413	16 weeks	3	06/06/2022-27/9/2022	25/07/2022	01/08/2022	27/9/2022	29/9/2022	
4	Supply Chain Management	BUS-414	16 weeks	3	06/06/2022-29/9/2022	26/07/2022	02/08/2022	29/9/2022	02/10/2022	
5	Total Quality Management	BUS-415	17 weeks	3	07/06/2022-02/10/2022	27/07/2022	03/08/2022	02/10/2022	04/10/2022	
6	Strategic Marketing	MKT- 416	17 weeks	3	08/06/2022-04/10/2022	28/07/2022	04/08/2022	04/10/2022	06/10/2022	

**\*F.B: Feedback on students' works**

**SEMESTER: 8**

#	COURSE TITLE	CODE	DURATION [WEEKS]	CREDIT HOURS	CALENDER DATES	ASSESSMENT				LOGISTICS
						MID-COURSE		FINAL		
						Exam	*F. B	Exam	F.B	
1	Research Project	MKT -424	12 weeks	3	16/10/2022-07/01/2023	-	-	07/01/2023	19/01/2023	<b>Classroom/Platform (Moodle) = 2 Students</b>  <b>Supp. Exam: 14/02/2023-11/03/2023</b>
2	Innovation Management	BUS -421	15 weeks	3	16/10/2022-22/01/2023	03/12/2022	10/12/2022	22/01/2023	28/01/2023	
3	International Marketing	MKT- 422	15 weeks	3	17/10/2022-24/01/2023	04/12/2022	11/12/2022	24/01/2023	30/01/2023	
	Marketing Information Systems	MKT- 423	15 weeks	3	18/10/2022-26/01/2023	05/12/2022	12/12/2022	26/01/2023	31/01/2023	
5	Strategic Management	BUS-425	16 weeks	3	19/10/2022-29/01/2023	06/12/2022	13/12/2022	29/01/2023	01/02/2023	

**\*F.B: Feedback on students' works**

**END-OF-YEAR-BREAK FOR Those who attended and passed all courses: 02/02/2023**

**1<sup>st</sup> scientific Council Meeting: 23/3/2023**

Signature

Dr. Omer. A. Jebreel  
Dean of Faculty

Date: 14/6/2022

